

HEALTHACTION

Sonoma County aspires
to achieve equity
and improve health for all.



Strategy

Stewardship

Sustainability

Health Action is a framework for community **health improvement** and **health equity** that mobilizes community partnerships and resources to focus on key factors that influence health, including health system effectiveness, the built environment, and social determinants such as education and income.

What kind of community will we create for the next generation?

We want Sonoma County to be a place of opportunity, health and promise...

a place where all our people

thrive and achieve their life potential.



Strategy

Health Action establishes key goals, outcomes, and policy, systems and environmental change strategies focused on key priorities of EDUCATION, INCOME and HEALTH. Work is led by three subcommittees, Cradle to Career, Economic Wellness and the Committee for Healthcare Improvement, and place-based Health Action Chapters. Health Action uses the Portrait of Sonoma County report, based on the Human Development Index, to identify, assess, and address disparities by place and population across the county.

Stewardship

The Health Action Council, a group of 47 local leaders, subcommittees and Chapters lead communication across sectors and initiatives, collective visioning, and convening and engaging stakeholders to advance health improvement efforts. Partners represent non-profit organizations, government agencies, foundations, businesses, local community groups, and residents.

Sustainability

Health Action convenes a Wellness Fund Catalyst Team to develop a balanced investment portfolio approach to improve community health. This team leverages Upstream Investments, a local initiative to build capacity and commitment to invest in prevention-focused, evidence-informed solutions. Sonoma County is advancing local pilots of Pay-For-Success and capture and reinvest financing strategies.



www.sonomahealthaction.org

Read the Action Plan, track our progress, get connected, engage others, and take action.